



ENGLAND'S GREAT WEST WAY®

INCREASE YOUR VISIBILITY IN ENGLAND'S GREAT WEST WAY TRAVEL TRADE DIRECTORY 2020

The second edition of this well-received, informative directory will be produced both as a print and interactive digital version. It will be distributed both direct to key contacts and at trade exhibitions.

Estimated circulation (both print and digital) 10,000+

Several options are available and Ambassadors are eligible for a 35% discount:

FULL PAGE ADVERT

£1,190+VAT Non-Ambassador • £774+VAT Ambassadors

Available either as Standard Format or own advert supplied as 300dpi PDF (NO BLEED) 182mm wide x 259mm deep
Max 240 words for body copy + Headline, Subhead and contact info

HALF PAGE ADVERT

£753+VAT Non-Ambassador • £489+VAT Ambassadors

(standard format) 182mm wide x 127mm deep
Max 120 words for body copy + Headline, Subhead and contact info

QUARTER PAGE ADVERT

£439+VAT Non-Ambassador • £285+VAT Ambassadors

(standard format) 89mm wide x 127mm deep
Max 65 words for body copy + Headline, Subhead and contact info

To book space please contact **Karen Roebuck**,
England's Great West Way Travel Trade,

karenroebuck@GreatWestWay.co.uk or call **07714 338 998**